



## Congratulations on registering for the Magical Moonlight Walk 2009

**justgiving**<sup>™</sup>

We have enclosed this handy tips and information sheet which we hope will help make your experience of the Magical Moonlight Walk as enjoyable as possible.

### HOW MUCH SPONSORSHIP DO I HAVE TO RAISE?

The charities ask that everyone endeavours to raise a minimum of £50 through sponsorship, but any sponsorship is welcome.

Every pound you raise will go directly to the charities.

### SET UP YOUR OWN ONLINE FUNDRAISING PAGE

To set up your own online fundraising page, visit [www.justgiving.com/haveaheartcambridge](http://www.justgiving.com/haveaheartcambridge). This saves you having to go round and bug people for the money, and it means that you can reach potential sponsors no matter where they are in the world.

### FUNDRAISING TIPS

- ▶ Encouraging your sponsors to tick the Gift Aid box is a great way to increase your sponsorship totals. This is worth an extra 28p for every £1 you donate at no extra cost to you.
- ▶ Some employers can be really helpful in match funding. This is an easy way to double your sponsorship £ for £.
- ▶ Maybe get your employer to sponsor you for every mile that you complete? (It's only seven!)
- ▶ Parish magazines, local papers and internal company publications can be a great way to publicise what you are doing and encourage people and companies to sponsor you! Don't forget we have lots of prizes available for top fundraisers!
- ▶ For those of you crazy enough...walking in fancy dress may encourage extra sponsors!
- ▶ You will be amazed how generous people are! Try passing your sponsor form around everyone you know. TOP TIP - make sure that the first sponsor's pledge is a high one and others will follow suit!
- ▶ Talk to us - If you have a special reason for taking part in the walk let your sponsors and us know! Heart may broadcast special stories.
- ▶ Organising your own fundraising event can be really fun and help you achieve your desired sponsorship total. Car boot sales, cake stalls, "Guess the baby" photo competition and raffles are just a few of the many ways you can do this. (Let Heart know and the Heart Angels may be able to attend)

### TOP TIP

In our experience it's definitely easier to collect in your sponsorship money as you go along. This will save you chasing round before the walk!

### IMPORTANT

We are asking walkers to bring all sponsorship money on the day. We will collect this in at the registration points between 6:30pm and 7:45pm.

Every penny counts... please feel free to bring sponsorship money in any form you can! We can accept cheques, cash and credit card payments! All sponsorship monies must be received at 'Have a Heart' by Friday 14th August.

Postal address: Magical Moonlight Walk, Hayley Scrivener, Have a Heart, Heart 103, PO Box 103, The Vision Park, Histon, Cambridge CB24 9WW



**Magical Moonlight Walk**  
**24th July 2009**  
**Anstey Hall, Trumpington, Cambridge**

**On the day  
information**



**START AND FINISH POINT**

The Magical Moonlight walk starts and finishes from the private grounds of Anstey Hall, Maris Lane, Trumpington CB2 2LF. (A map can be found at [www.magicalmoonlightwalk.co.uk](http://www.magicalmoonlightwalk.co.uk)) Walkers will set off at 8pm.

**WHEN CAN I COME ALONG AND JOIN IN THE FUN**

Walkers are invited to check in anytime between 6:30pm and 7:45pm at Anstey Hall. You can hand in any sponsorship raised before the night and we will give you a limited edition glow in the dark walker t-shirt, glow sticks, route map and other goodies.

**CAR PARKS**

The nearest Car Parks are Waitrose and Trumpington Park & Ride.

**THE MAGICAL MYSTERY TOUR**

The Magical Moonlight Walk will take you on a moonlit journey through the private grounds of Trumpington Hall and into the centre of our great historic city until you reach the half way point where you can treat yourself to a midnight snack and visit the toilets! You'll also walk alongside Hobson's Brook and other cobbled streets in moonlit Cambridge. The route is approximately seven miles long and should take you around three hours to complete. Don't worry it's not a race and there'll be plenty of signs and stewards along the way to keep you on track. We would love to see you back at Anstey Hall around midnight for a bacon buttie breakfast and a reviving cup of tea, coffee or hot chocolate (and the bar will be open too!). This is when you'll receive your much deserved certificate!

**CLOTHING**

We can guarantee that you will have a great night, what we can't guarantee is the weather! Please check the weather forecast and be prepared for all possibilities. Don't forget to wear comfortable shoes as every step you take will help make lives better for young people in and around Cambridgeshire.

Very Important - Don't forget to bring a torch as it will be dark later on!

**CONTACT**

For more information please call Hayley on 01223 623824, email [hayley.scrivener@heart.co.uk](mailto:hayley.scrivener@heart.co.uk) or visit [www.magicalmoonlightwalk.co.uk](http://www.magicalmoonlightwalk.co.uk)

We very much look forward to seeing you on the 24th July.

Best wishes,

*The Magical Moonlight Team xxx*

The Magical Moonlight  
Walk 2009 is in aid of

**have a  
heart**

Registered Charity No. 1091657



TEENAGE CANCER TRUST

HELPING YOUNG PEOPLE  
FIGHT CANCER

Registered Charity No. 1062559